



Global Bankers Institute's (GBI) Clifford Brody Appointed to Advisory Board of Mobile Money Startup VirtualBank.

FOR IMMEDIATE RELEASE
New York, NY 01/07/13

Global Bankers Institute (<http://www.globalbankersinstitute.com>) is proud to announce the appointment of GBI CEO and Co-Founder, Clifford Brody to the Advisory Board of VirtualBank. VirtualBank – based in Zimbabwe, Africa is the first mobile payments provider to enable users with neither a bank account nor a mobile phone to transfer money and make and receive payments. Mr. Brody, a financial industry veteran of over 30 years, is advising VirtualBank on security, compliance and working with their banking partners.

According to Mr. Brody, “VirtualBank is an exciting new venture led by some of the brightest young minds in Africa. One of the most important factors in raising people out of poverty is providing access to financial services and VirtualBank is promising to revolutionize the mobile payments industry by allowing deposits and payments to and from individuals without a bank account to access services through a computer, a mobile phone, or even through a large network of local merchants.”

About VirtualBank

VirtualBank (<http://www.virtualbank.co.zw>) is a Zimbabwe-based, internet payment processor enabling even those without bank accounts to make online payments. VirtualBank is committed to providing a cheaper, more reliable and more secure way for Zimbabweans to make payments and for those in the Diaspora to send remittances back to Zimbabwe. VirtualBank is the first company to provide both these services using mobile money in Zimbabwe. After proving its business model in Zimbabwe, it will begin to roll out to other African countries. Tawanda Kembo, Chief Executive Officer of VirtualBank added, “Before VirtualBank, it was extremely difficult to sell things and accept payments online. Also, because very few Zimbabweans have access to credit cards, making an online payment was even more difficult. We are very excited to be the ones solving this problem.”

About Clifford Brody

Clifford Brody (www.linkedin.com/in/cliffbrody) is CEO and co-founder of Global Bankers Institute. With the knowledge and experience born of 30 years in the industry serving over 2000 clients, Cliff provides the strategic direction and vision that is the driving force behind all activities at Global Bankers Institute. Prior to co-founding Global Bankers Institute, Mr. Brody was CEO of The Edcomm Group Banker's Academy where he led the team that created what was at the time the leading banking training company in the world. Mr. Brody was the creative force of The Edcomm Group and Banker's Academy providing the thought leadership for all courses, systems, process and strategic sales and service initiatives. Before his tenure at Edcomm Banker's Academy, Mr. Brody led the establishment of the Business Accounts Group of Sandy Corporation (now a subsidiary of ADP), and built the development team serving such clients as IBM, Citibank, Manufacturers Hanover Trust, National Westminster Bank, Chemical Bank, Prodigy Services and others. Earlier in his career, Mr. Brody spearheaded the establishment of the "Peopeware" practice at Arthur Andersen & Co - the Big-8 Accounting, Audit, Consulting firm. Mr. Brody was responsible for creating all methodology, tools and systems to support this hugely successful line of business.

Mr. Brody's career has been a long list of outstanding achievements in the industry including:

*Simply the **BEST!***



- First Deployment of Distributed Learning in a Mainframe Environment.
- First Application of Operations Management Theory to a Service Business.
- First Utilization of Interactive Videodisc for Insurance Training.
- First Integration of Participant and Instructor Guides.
- First Arabic (reading right-to-left) Flash Based eLearning.
- First Bi-Lingual Training Content Design.
- First Content Management System for Computer Based Training.
- First Standards for Computer Based Training Screen and Navigation Design.
- First Learning Management System Dedicated to Financial Services.
- First 508 Compliant Financial eLearning.
- First Use of Touchscreens in Financial Services Training.
- First Concurrent Computer Based Training.
- First Satellite Delivery of Distributed Learning.
- First Documentation Management System.
- First Just In Time (JIT) Training for Investment Bankers.

About Global Bankers Institute

Global Bankers Institute (GBI) is a Training, Communication and Consulting Firm dedicated to the banking, insurance and financial services community with innovative top-quality solutions that provide measurable business results. With a headquarters in the heart of the financial district in New York at 245 Park Avenue, GBI has locations and representatives around the world. GBI's BEST! Training, Communication and Consulting solutions based on global best practices include Anti-Money Laundering (AML), Bank Secrecy Act (BSA), Branch Management Training, Branch Security Training, Business Development Training, Career Mapping, Cascading Goals, Certification, Children's Programs, Classroom, Coaching, Code of Conduct, Communication Programs, Competency Mapping, Compliance Audit, Consumer Lending Training, Continuity Planning, Corporate Governance, Corporate Culture, Crisis Management, Cultural Sensitivity, Customer TouchPoints, DeNovo Banks, Diversity, Documentation, eLearning, Ethics Training, Fraud Prevention and Reporting Training, Gap Analysis, Harassment, Human Capital Performance Improvement (HCPI) Audit, Information Security Training, Key Performance Indicators (KPI), KPI Dashboard, Key Performance Measures (KPM), Leadership Training, Marketing and Advertising, Marketplace Development, Mentoring, OFAC, Onboarding, Organization Structure, Outsourcing, Outward Bound, Platform Sales, Problem Solving, Product Development, Production Standards, Productivity and Quality, Professionalism, Project Management, Quality Assurance, Records Management, Recruitment, Reengineering, Relationship Management, Relationship Selling, Risk Assessment, Sales and Service Training, Security Planning, Seminars, Strategic Planning, Supervisory Skills, Sustainability, Systems Training, Teller Training, TNA, Train-the-Trainer, Training Value Analysis, Wealth Management, Workforce Development and Workplace Safety.

For more information about Global Bankers Institute, please visit www.globalbankersinstitute.com or contact Dr. Linda Eagle at +1.212.579.5500 x 3106 or linda.eagle@globalbankersinstitute.com.